

Minutes of the Town Projects Committee meeting held on Wednesday 6th July 2016 at 7pm in the Old Courthouse, Jaycroft Road, Burnham-on-Sea.

Present: Cllr Young (Chairman), Cllr Burridge-Clayton, Cllr Mrs Keen, Cllr Tolley, Cllr Ms Weavell

Alex Turco had registered to speak on matters concerning the Chamber of Trade
Mrs D Emery – Town Clerk, Mrs L Williams – Deputy Town Clerk
Beverley Milner Simonds – Town Centre Manager (TCM)

33/16/TPC Apologies and Declarations of Interest:

Apologies were received and accepted from Cllr Cox (unwell),
Cllr Ms Lawson was not present

Public Speaking Time – The meeting was suspended to allow members of the public who had registered to speak in accordance with Minute nos. 14/96/TC and 49/97/TC.

Members NOTED the comments from:

Mrs Popham

- Thanks for the help with the 3 planning applications
- Station Platform sign is up. It is painted in the colours of the Railway Station when it closed
- The road name of Old Station Approach has replaced the Marine Drive sign
- Looking at the possibility of having an information board erected
- The erection of the signal has had a few problems, but is now progressing
- Asked members to consider re-naming Lynton Road Car Park

7:10 Cllr Ms Weavell joined the meeting

Members thought this was a good suggestion as the entrance to the car park is no longer from Lynton Road.

ACTION The Clerk was asked to contact Tom Dougal and SDC to see if it could be re-named in principal. If so, it would be put on a future Town Projects Agenda for consideration.

Another idea for consideration was sourcing a railway carriage. It could be used as either a café or museum and sited on the Lynton Road Carpark. There was currently local heritage funding available up to £10K.

A signal box was suggested which could also be used for coach drivers. Businesses could be asked for contributions towards its purchase. The difficulty was finding people with time to get this off the ground.

34/16/TPC Chamber of Trade business

Alex Turco updated members on coming events that the Chamber was organising

- Treasure Trail – items to find in shop windows – between Sat 16th July & Sat 6th Aug
- At the same time the TCM was organising flag trail

- Shoppers guide – due to be published in early 2017 with a print run of 50K
- Fundraiser toward Xmas lights at the Ritz Cinema in September
- Xmas Lights – switch on Sat 19th Nov

Mr Turco also informed the meeting that the Chamber of Trade were looking at ways of continuing the work started by Ian Jefferies and Les Barber on Project Coach, provided there were specified aims and objectives, and support from BiARs, SDC and the Town Council .

35/16/TPC Tesco 106 Project

- 3.1** Members NOTED the feedback on Flags. They considered and AGREED that a further £1000 from the Public Relations budget could be used to add brackets to new locations along with the poles and flags.
The school project flags would be up by the end of July for the summer season.
Flag trail leaflet completed and would be distributed throughout the town
- 3.2** Members NOTED the report from the TCM on Frostival 2016. They considered and AGREED the detailed report to deliver
- Entertainment
 - A Destination Event
 - Lanterns
 - Christmas Lights Competition
 - Leaflet Guide
- 3.3** Members NOTED the report on Merchandising, progress to date:
- 9 expressions of interest
 - 6 shops have commenced working with the consultant
 - Consultant has yet to start work with 3 shops
- 3.4** Members NOTED the feedback report on World Paper Aeroplane Championship 2016
- 3.5** Members NOTED the feedback report on Chase the Sun that took place June 2016
Members agreed that they would like to support this excellent event next year by way of prizes, presentations, promotional material e.g. T-shirts
Although the TCM won't be in post at this time she said she would be willing to take this event forward, and would be interested in supporting it next year.
The Clerk suggested that when budgets are discussed for 2017/18 the committee looks at creating an events budget to allow for the continuation of some of the work, and any new events to the Town Council may wish to support.
The route map for the event can be found on www.chasesun.org

Alex Turco reminded members that the Tour of Britain ended in Burnham in 2008 and it would be worth looking at what worked and what did not, before considering if they wished to enlarge their support for Chase the Sun.

36/16/TPC Fireworks event 2016

Members considered the report from the Clerk and AGREED for the event to go ahead as stated in the report

- Appointing Skyburst to do the display
- Appointing APR Audio to entertain the visitors on the Esplanade for the afternoon
- Appoint the Carnival Club to provide the marshalling in line with the Stewarding Policy

37/16/TPC Highway Issues

Members considered the report from the Clerk which detailed a meeting she had with Gary Warren from SCC

- Technical Street – members fully supported the suggestions, a one-way system was the last resort and it would be better to try all other avenues first before resorting to the legal options.
- Margaret Crescent – members considered the options and AGREED to produce a questionnaire that Mrs Popham kindly agreed to hand deliver to the residents, that would ask their preferences to different options. Members also thought a site visit especially by the ward councillor would be useful so that they could talk to the residents
- Loading Bay on the Esplanade – members AGREED that although a loading bay was feasible it was not necessarily the best solution as delivery companies would have to cross a busy highway. If vehicles using their hazard lights, continue to use the same side road as the businesses, it was extremely doubtful that a parking ticket would be given for general deliveries
- Stoddens Road – AGREED that a weight limit and better signage was the way forward

ACTION The Clerk was asked to contact Highways to enquire if double yellow lines on the bend in Worston Road and junction with Marconi Drive could be laid.

38/16/TPC Date of Next Meeting

Members NOTED the next meeting of this committee was to be held on Wednesday 10th August 2016

The Chairman closed the meeting at 20:20