

Footfall Report for: Burnham on Sea

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Burnham on Sea	-38.5 %	-6.5 %	-41.9 %	5.0 %	-32.6 %	-14.6 %
South West	-40.3 %	-2.9 %	-45.5 %	-6.5 %	-35.9 %	-7.4 %
High Street Index(Coastal Town)	-36.0 %	-2.8 %	-39.0 %	-7.8 %	-27.6 %	-11.8 %
High Street Index - BDSU(BDSU - Speciality)	-42.5 %	-2.6 %	-46.9 %	-4.5 %	-23.0 %	-12.5 %
UK	-43.7 %	-2.0 %	-50.3 %	-4.0 %	-22.0 %	-7.4 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Burnham on Sea over the last 52 weeks is 34.9% down on the previous year.

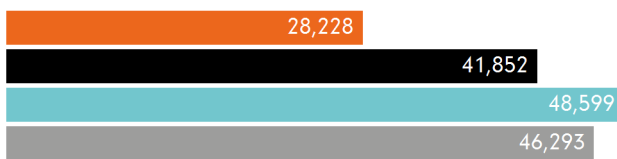
Footfall for the year to date is 38.5% down on the previous year.

The number of visitors counted for week commencing 2 November 2020 was 28,228.

The busiest day in week commencing 2 November 2020 was Wednesday with 7,308 visitors.

The peak hour of the week was 11:00 on Wednesday 4 November 2020 with footfall of 1,098

Footfall by week

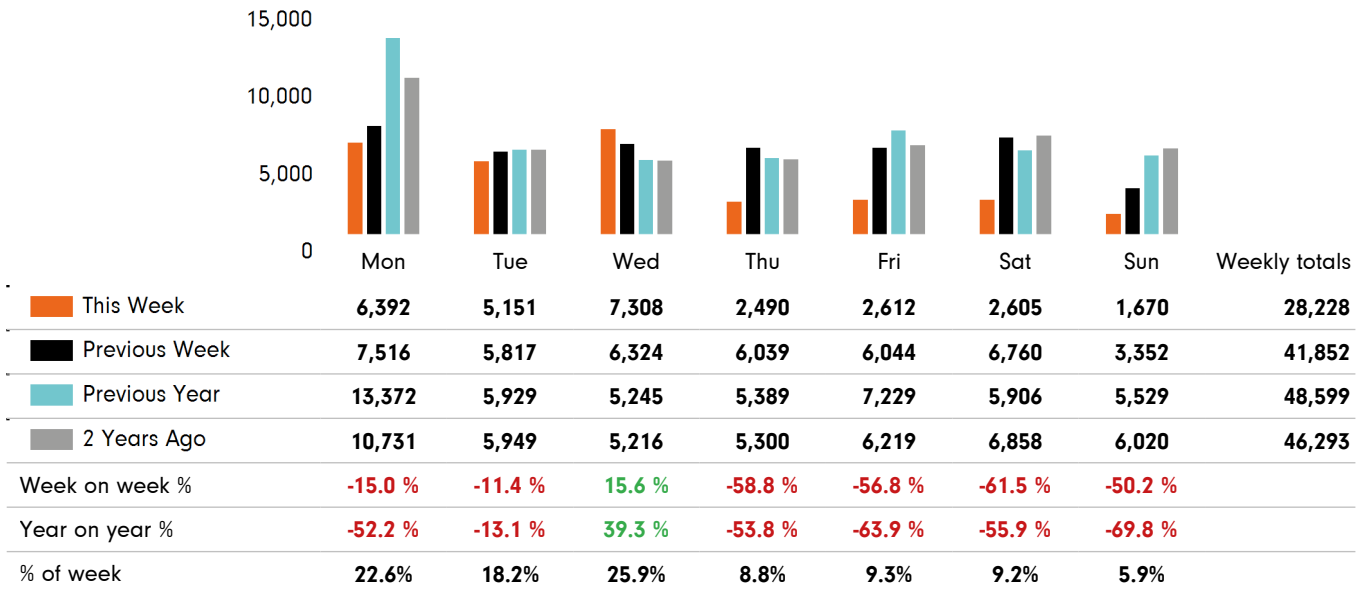


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

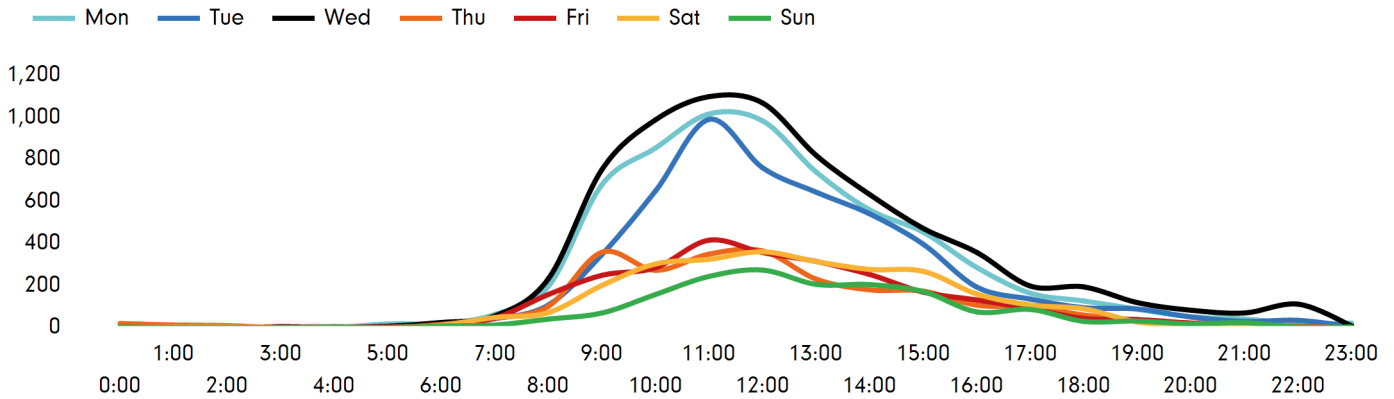
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	14°	11°	11°	11°	12°	16°	15°
Previous week	13°	15°	12°	16°	16°	15°	17°
Previous year	12°	11°	11°	10°	9°	9°	8°

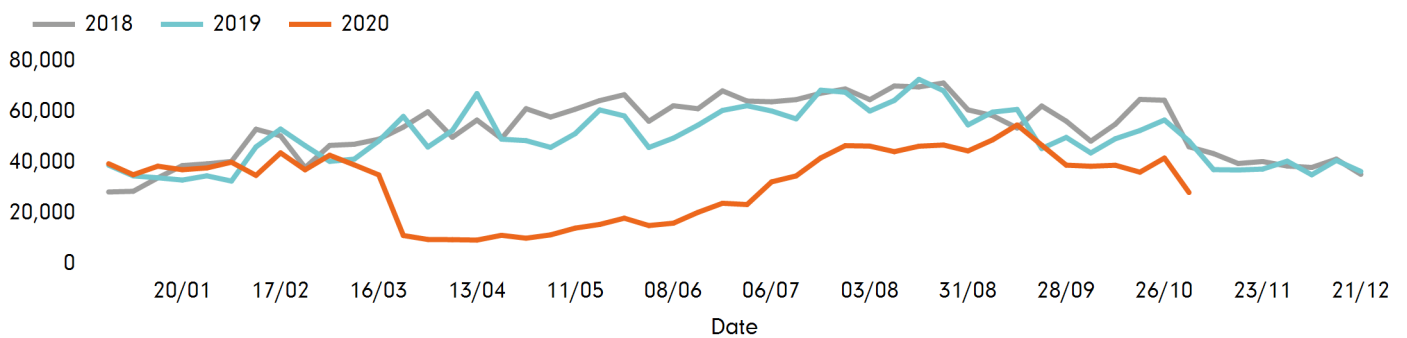
Footfall by day



Footfall by hour

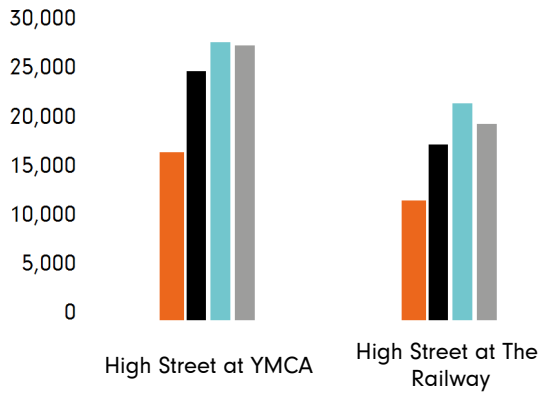


Footfall by week



Footfall by location

■ This week
 ■ Previous week
 ■ Previous year
 ■ 2 Years ago



This Week	16,411	11,817
Previous Week	24,440	17,412
Previous Year	27,217	21,382
2 Years Ago	26,916	19,377
Week on week %	-32.9 %	-32.1 %
Year on Year %	-39.7 %	-44.7 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2020 to Week 45, 2020 Vs Week 1, 2019 to Week 45, 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week45, 2020 Vs Week 45, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week45 2020 Vs Week 44 2020