

Footfall Report for: Burnham on Sea

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Burnham on Sea	-38.6 %	-6.3 %	-39.6 %	3.2 %	-24.1 %	-10.6 %
South West	-41.7 %	-3.3 %	-37.1 %	-3.9 %	-19.7 %	-15.1 %
High Street Index(Coastal Town)	-37.0 %	-3.6 %	-44.2 %	-7.1 %	-23.4 %	-8.6 %
High Street Index - BDSU(BDSU - Speciality)	-43.7 %	-2.7 %	-55.6 %	-2.0 %	-28.9 %	-9.8 %
UK	-45.0 %	-2.2 %	-55.3 %	-2.3 %	-35.6 %	-17.2 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

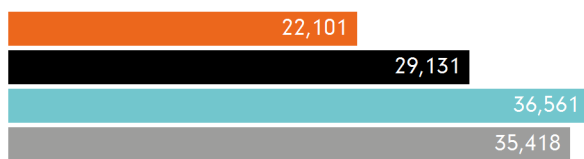
Footfall for the year to date is 38.6% down on the previous year.

The number of visitors counted for week commencing 21 December 2020 was 22,101.

The busiest day in week commencing 21 December 2020 was Thursday with 5,703 visitors.






















The peak hour of the week was 10:00 on Thursday 24 December 2020 with footfall of 1,049

Footfall by week

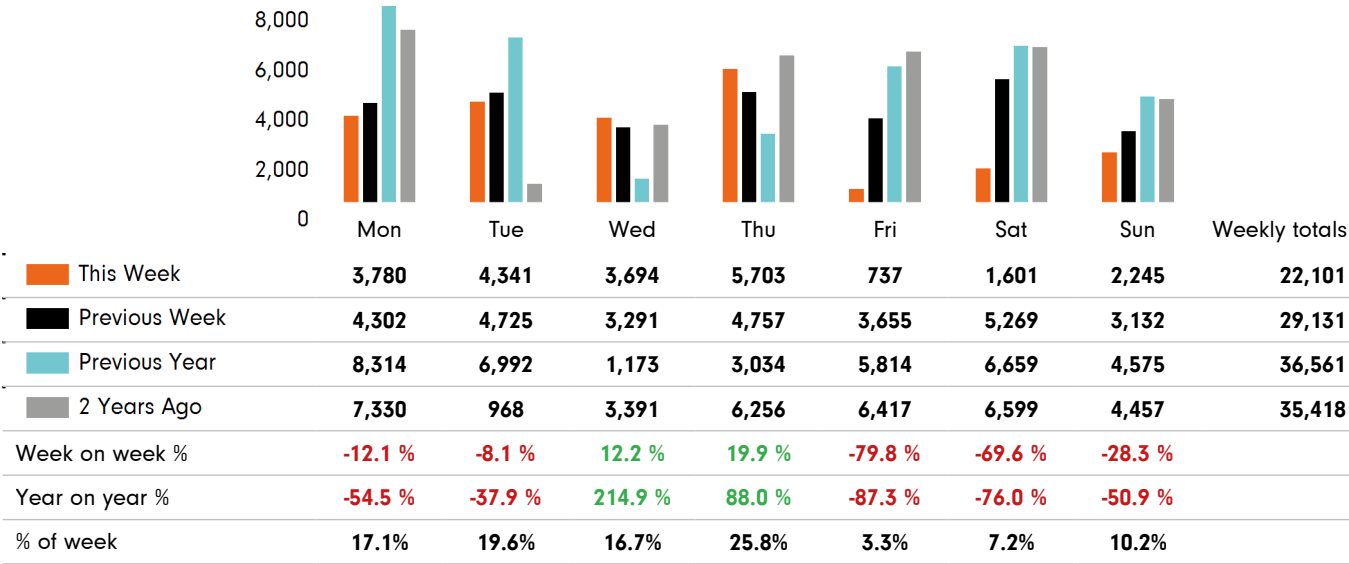


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

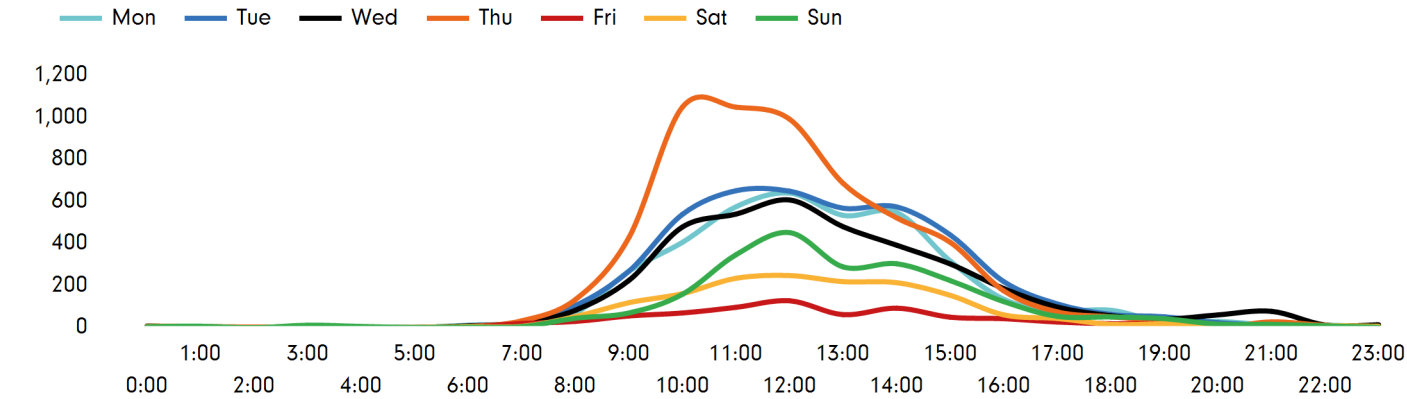
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 14°	 10°	 12°	 6°	 6°	 10°	 8°
Previous week	 11°	 11°	 11°	 11°	 13°	 11°	 10°
Previous year	 10°	 11°	 7°	 11°	 10°	 11°	 9°

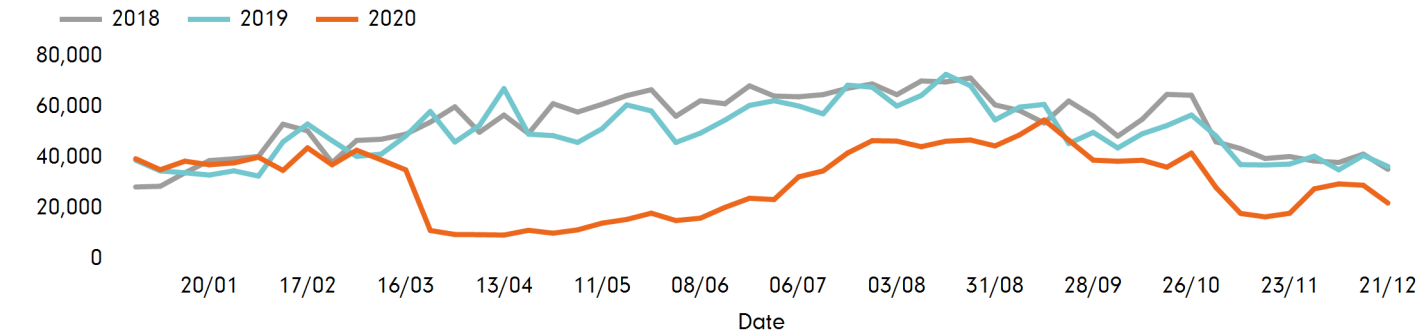
Footfall by day



Footfall by hour



Footfall by week



Footfall by location



This Week	14,491	7,610
Previous Week	18,889	10,242
Previous Year	21,893	14,668
2 Years Ago	21,692	13,726
Week on week %	-23.3 %	-25.7 %
Year on Year %	-33.8 %	-48.1 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2020 to Week 52 , 2020 Vs Week 1, 2019 to Week 52 , 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.Week52, 2020 Vs Week 52, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week52 2020 Vs Week 51 2020