

Footfall Report for: Burnham on Sea

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2021	2020	2021	2020	2021	2020
Burnham on Sea	-65.1 %	3.5 %	-61.8 %	-24.4 %	-7.0 %	-13.0 %
South West	-69.3 %	-6.6 %	-66.8 %	-15.1 %	-6.7 %	-4.4 %
High Street Index(Coastal Town)	-61.0 %	-6.8 %	-55.6 %	-15.8 %	-2.9 %	-3.0 %
High Street Index - BDSU(BDSU - Speciality)	-69.2 %	-5.2 %	-66.1 %	-12.7 %	-1.7 %	-2.8 %
UK	-71.9 %	-3.4 %	-69.7 %	-12.9 %	-0.3 %	-3.0 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Burnham on Sea for the last 52 weeks is 1,435,705 which is 45.1% down on the previous year.

The total number of visitors for the year to date is 78,346 which is 65.1% down on the previous year.

The total number of visitors to Burnham on Sea in week commencing 8 February 2021 was 13,375.

The busiest day in week commencing 8 February 2021 was Wednesday with 2,486 visitors.

The peak hour of the week was 14:00 on Friday 12 February 2021 with footfall of 356.

Footfall by week

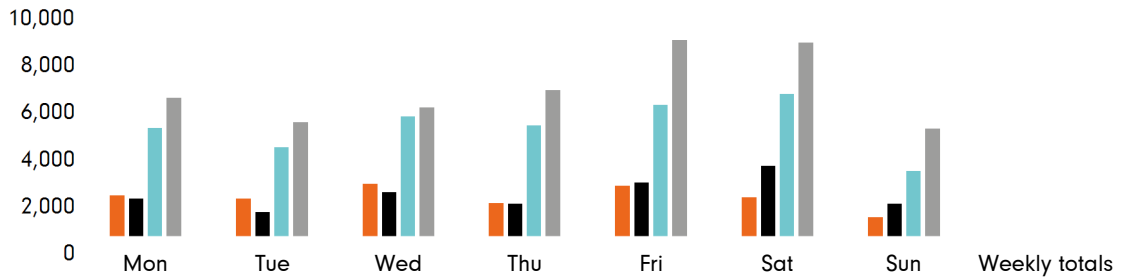


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

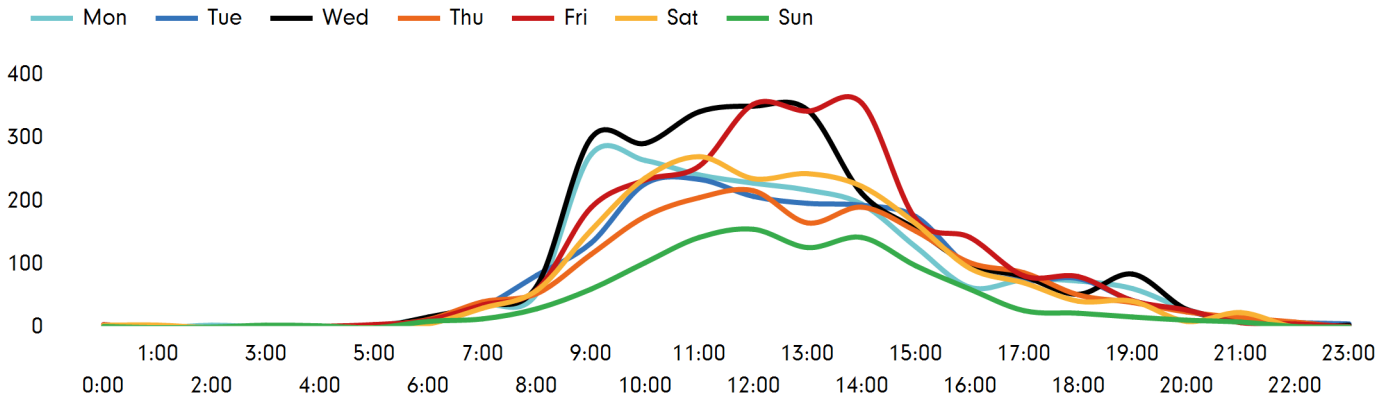
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	2°	2°	3°	2°	3°	2°	10°
Previous week	6°	12°	9°	10°	9°	6°	3°
Previous year	8°	7°	8°	9°	12°	13°	11°

Footfall by day

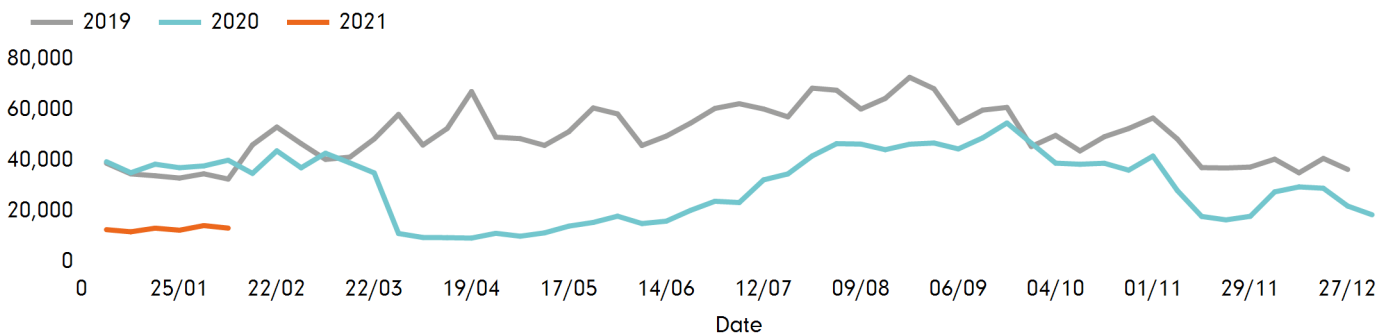


Week on week %	6.6 %	45.4 %	16.2 %	2.9 %	-5.3 %	-41.6 %	-36.0 %	
Year on year %	-59.8 %	-55.2 %	-54.3 %	-66.9 %	-59.5 %	-70.1 %	-65.8 %	
% of week	14.9%	13.8%	18.6%	12.5%	18.1%	14.4%	7.8%	

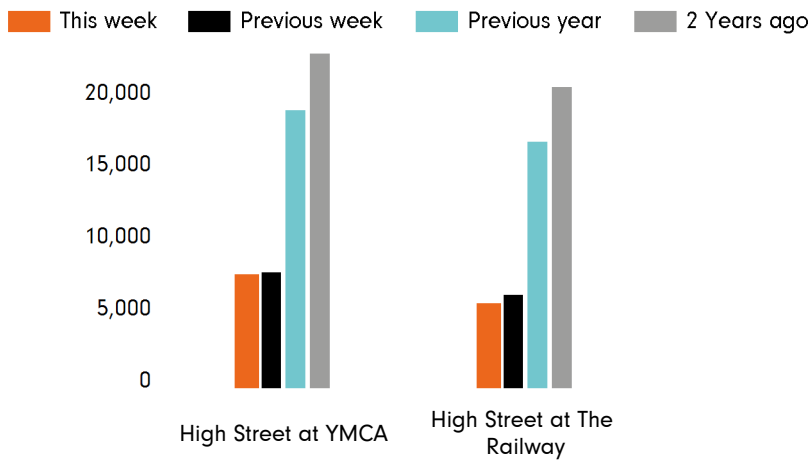
Footfall by hour



Footfall by week



Footfall by location



This Week	7,637	5,738
Previous Week	7,924	6,453
Previous Year	18,515	16,478
2 Years Ago	26,241	20,031
Week on week %	-3.6 %	-11.1 %
Year on Year %	-58.8 %	-65.2 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2021 to Week 6 , 2021 Vs Week 1, 2020 to Week 6 , 2020

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week6, 2021 Vs Week 6, 2020

Week on Week % Change is the % change in footfall for this week from the previous week. Week6 2021 Vs Week 5 2021