

GEO-Sense Footfall Headline Report

Burnham on Sea

May 2021

88122

Total visits this period

footfall is
10.44%
up based on last
month

2843

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **10.44%** increase
- The total number of visitors was **88122** of which **44180** (50%) have visited previously and **43942** (50%) were new
- The average number of visitors per day has increased by **34.73%** based on the year to date average
- Footfall for the year to date has increased by **100%** (288563) based on the same period last year
- The busiest zone during May was the **High Street / Regent Street Jct** with **60519** visitors, **68.68%** of the total venue visitors

Busiest Days

- The busiest day this month was **Saturday 29th** with **5197**, 6% of the total of which **3422** (66%) were new visitors
- During this day the busiest time was between **10:00 and 11:00**
- Average Dwell for the day was **138** minutes

Intelli-Sense Analytics

powered by GEO-Sense

www.geo-sense.co.uk

www.geo-sense.co.uk

