

Burnham-on-Sea & Highbridge Town Council
Schedule of Wayfinding Signage

<u>Location Ref:</u>	<u>Location</u>	<u>Fixing Point</u>	<u>Number of Arms</u>	<u>Content</u>	<u>Direction</u>	<u>Logo</u>	<u>Finish</u>	<u>Supplier</u>
A	Junction of Pier Street and Esplanade	On lampost on Esplanade	Single Line Finger Arm	Town Center	Pointing down Pier Street	Walking Man	Black & Ardenbright Gold	
			Triple Line Finger Arm	Play Area	Pointing South Along Esplanade	Walking Man	Black & Ardenbright Gold	
				Tourist Information	Pointing South Along Esplanade	Walking Man	Black & Ardenbright Gold	
				Toilets	Pointing South Along Esplanade	Walking Man	Black & Ardenbright Gold	
B	Junction of Adam Street and Esplanade	On lampost on Esplanade	Single Line Finger Arm	Town Center	Pointing down Adam Street	Walking Man	Black & Ardenbright Gold	
			Single Line Finger Arm	Town Center	Pointing down Cross Street	Walking Man	Black & Ardenbright Gold	
C	Junction of Cross Street and Esplanade	On lampost on Esplanade	Double line finger arm	Play Area	Pointing South Along Esplanade	Walking Man	Black & Ardenbright Gold	
				Tourist Information	Pointing South Along Esplanade	Walking Man	Black & Ardenbright Gold	
				Toilets	Pointing South Along Esplanade	Walking Man	Black & Ardenbright Gold	
D	Junction of College Street and Esplanade	On lampost on Esplanade	Single Line Finger Arm	Town Center	Pointing down College Street	Walking Man	Black & Ardenbright Gold	
			Single Line Finger Arm	Toilets	Pointing South Along Esplanade	Walking Man	Black & Ardenbright Gold	
E	Junction of Regent Street and Esplanade	On lampost on Esplanade	Triple line finger arm	Town Center	Pointing down Regent Street	Walking Man	Black & Ardenbright Gold	
				Theatre	Pointing down Regent Street	Walking Man	Black & Ardenbright Gold	
				Library	Pointing down Regent Street	Walking Man	Black & Ardenbright Gold	
F	Junction of Vicarage Street and Esplanade	On lampost on Esplanade	Triple Line Finger Arm	Manor Gardens	Pointing down Vicarage Street	Walking Man	Black & Ardenbright Gold	
				Shops	Pointing down Vicarage Street	Walking Man	Black & Ardenbright Gold	
				Post Office	Pointing down Vicarage Street	Walking Man	Black & Ardenbright Gold	
			Triple Line Finger Arm	Play Area	Pointing South Along Esplanade	Walking Man	Black & Ardenbright Gold	
				Tourist Information	Pointing South Along Esplanade	Walking Man	Black & Ardenbright Gold	
G	On esplanade opposite footpath by Stuart House	On lampost on Esplanade	Single Line Finger Arm	Swimming Pool	Pointing down Footpath	Walking Man	Black & Ardenbright Gold	
				Toilets	Pointing South Along Esplanade	Walking Man	Black & Ardenbright Gold	
H	On esplanade to side of roundabout with Sea View Rd and Maddocks Slade	On redundant lamp post on esplanade	Triple Line Finger Arm	Town Center	Pointing South Along Esplanade	Walking Man	Black & Ardenbright Gold	
				Car parks	Pointing South Along Esplanade	Walking Man	Black & Ardenbright Gold	
				Tourist Information	Pointing South Along Esplanade	Walking Man	Black & Ardenbright Gold	
			Double Line Finger Arm	Princes Theatre	Pointing South Along Esplanade	Walking Man	Black & Ardenbright Gold	
			Double Line Finger Arm	Library	Pointing South Along Esplanade	Walking Man	Black & Ardenbright Gold	
I	Junction of Princess Street, Regent Street, High Street & Victoria stret	On existing sign post on pavement between high st, and victoria strete	Double Line Finger Arm	Swimming Pool	Pointing North on Victoria Street	Walking Man	Black & Ardenbright Gold	
				Post Office	Pointing North on Victoria Street	Walking Man	Black & Ardenbright Gold	
			Double Line Finger Arm	Princess Theatre	Pointine East along Princess Street	Walking Man	Black & Ardenbright Gold	
				Librarary	Pointine East along Princess Street	Walking Man	Black & Ardenbright Gold	
			Single Line Finger Arm	Play Area	Pointing South along High Street	Walking Man	Black & Ardenbright Gold	
J	Junction of High street and College Street	On existing Sign Post	Single Line Finger Arm	Cinema	Pointing North along Victoria Street	Walking Man	Black & Ardenbright Gold	
			Double Line Finger Arm	Post Office	Pointing North along High Street	Walking Man	Black & Ardenbright Gold	
				Princess Theatre	Pointing North along High Street	Walking Man	Black & Ardenbright Gold	
			Double Line Finger Arm	Library	Pointing North along High Street	Walking Man	Black & Ardenbright Gold	
K	Junction of High St and Pier Street	On existing sign post	Double line Finger Arm	Tourist Information	Pointing west along Pier Street	Walking Man	Black & Ardenbright Gold	
				Toilets	Pointing west along Pier Street	Walking Man	Black & Ardenbright Gold	
			Single Line Finger Arm	Coach Park	Pointing South into coach park	Walking Man	Black & Ardenbright Gold	
			Single Line Finger Arm	Toilets	Ponting North on Esplanade	Walking Man	Black & Ardenbright Gold	
L	On esplanade by new play area	New sign post & Finial	Single Line Finger Arm	Toilets	Ponting North on Esplanade	Walking Man	Black & Ardenbright Gold	