
Grant application summary

Applicant: BEES (Burnham's Excellent Entertainment Society)

Category: Youth, Culture, Health and Wellbeing

Amount of funding previously awarded since 2014: £2,000

Total number of applications: 1

Type of funding requested: Revenue Grant

Total cost of project: £4,678

Amount requested: £1,178

Total number of residents estimated to benefit from the grant: Up to 400

Grant application detail

Type of organisation: Voluntary group

What is the current membership

Adults: 18

Children: 22

Please list any Burnham-on-Sea and Highbridge Town Councillors associated with your group: None

What are the main activities of your organisation? Include what type of group you are e.g. residents group, youth group, etc. and explain what your organisation does and its aims:

We are an established amateur musical theatre group for children, young people and adults in the local area. We have been entertaining audiences for over 20 years now. We are open to all, and you don't have to audition to become a member.

As well as the enjoyment our shows bring to our audiences, we also see our members grow in confidence and self-esteem as well as musical/performance skills over the time they are members.

We usually produce 2 shows a year and we have previously also taken part in the Carnival, Highbridge Festival and provided music at other local events such as the Christmas light switch on, carol singing at the Princess Christmas Fair etc.

Type of grant: Revenue Grant

Please include: Why you need funding to support your community project?

Briefly describe the project or purpose for which you require a grant. How will it benefit the community or residents of Burnham and Highbridge? Is it for the benefit of your members, or the wider community? Is it aimed at a particular



group within the community: Our next production will be 'Alice' at the Princess Theatre in November 2021

In order to make our production as COVID-safe as possible we are looking to purchase individual theatrical make up sets for each member of the cast. We have a cast of 21, and we need to use make up specifically for theatre productions which is more expensive. We estimate that a basic set for each cast member will be about £56 - more details in my costings. (Previously we have shared make up across the cast). (This has been costed up by the production team using Kryolan stage make up).

Our finances are more stretched at the moment because we have not been receiving membership fees from rehearsals because of COVID restrictions. We lost costume money last year when we had to cancel our show and because most of our children and young people have outgrown those costumes (originally measured and cast before Covid) , further costumes are needing to be made.

It will benefit our members by enabling them to have a more COVID safe environment. It will be of benefit to our audiences who will enjoy an improved theatre experience.

Indirectly it will also benefit the Princess as it means there will be people using the venue and spending money on refreshments etc.

Who will benefit from the project? Young people, Older people

How many people from Burnham-on-Sea and Highbridge will directly benefit from your project: There will be 400 tickets available for these two shows.

How will they benefit: The 400 strong audience will enjoy a more improved theatre show if we are able to purchase these essential make up kits for each cast member.

The show will be great for families to enjoy together, to help bring back a sense of community. We often have many proud parents and grandparents in our audiences, as well as potential future members who are considering joining.

Indirectly it will also benefit the Princess as it means there will be people using the venue and spending money on refreshments etc, which in the longer term can also benefit the wider community as it supports the sustainability of the Princess.

How will you measure the success of your project? For example: footfall (how will you measure), positive press coverage (we may expect to see copies), delivered on time, on budget, increase in membership numbers, etc: We are hoping we may attract more members now that we can be more visible - it is great to see that theatres are coming back post-Covid. We will promote our future productions for 2022 and 2023 to generate interest too.

It will be beneficial for the well-being and self-esteem of our members which is really important, especially given the impact that the Pandemic has had upon the mental health of many young people.

We will record ticket sales and income generated.

We will be hoping for positive social media coverage and will work hard to publicise our event before and after.

The project has a very fixed deadline (the show is 27th and 28th November) so we are confident it will be delivered on time.

When do you intend to start and finish your project? Please note: we will not be able to fund projects that have already started or completed before the application has been considered: 22/11/2021 is show week when we'll need make up for the dress rehearsals too

Item description:

Breakdown of stage make up required

Make up Base, 6 colour palette, 2 brushes, 2 sponges

Price per set (all of the above) has been costed as £56

we need 21 make up sets for the cast

Total project cost: £4,678

How much money are you requesting: £1,178

No other funding applied for

How do you intend to raise the remaining project cost required to complete the project? (proof of this funding will be required before a grant is paid): Will try to find other possible grant awarding bodies. Publicity or sponsorship.

Most recent approved accounts summary

Opening balance: £3,228.08 (c/f from 2019)

Income: £3,513.13

Expenditure: £3,868.66

Balance: £2,872.55

Date of accounts: 31/12/2020