



## Grant application summary

**Applicant:** Burnham on Sea BMX Club

**Category:** Youth, Sport

**Amount of funding previously awarded since 2014:** £4,000

**Total number of applications:** 1

**Type of funding requested:** Community Event

**Total cost of project:** £960

**Amount requested:** £960

**Total number of residents estimated to benefit from the grant:** Members and potential new members

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## Grant application detail

**Type of organisation:** Voluntary group

**What is the current membership**

**Adults:** 9

**Children:** 61

**Please list any Burnham-on-Sea and Highbridge Town Councillors associated with your group:** None

**What are the main activities of your organisation? Include what type of group you are e.g. residents group, youth group, etc. and explain what your organisation does and its aims:** Burnham on Sea BMX Club welcomes people of all ages and from all backgrounds to join as a member or come along as a visitor and try out BMX racing. The club has a fantastic community feel and it has become more than just a racing club... it's a place for children to meet their friends in a safe and positive environment. Whilst it is physically stimulating it is also an opportunity to meet and make new friends. The club is run by volunteers who go above and beyond to make it a success by opening up all through the year (come rain or shine), maintaining the facility (which is a huge task in itself), fundraising and holding events for existing riders and to encourage new riders. In order to encourage as many people to come along we keep the price of a riding session really low and rely on fundraising and grants to keep the club going and improve the existing facilities.

**Type of grant:** Community Event

**Please include: Why you need funding to support your community project?**



**Burnham-on-Sea  
& Highbridge**

**TOWN COUNCIL**

**Briefly describe the project or purpose for which you require a grant. How will it benefit the community or residents of Burnham and Highbridge? Is it for the benefit of your members, or the wider community? Is it aimed at a particular group within the community:** We would like to hold a British Cycling race event at the Burnham track at the end of October (31st). The event would be for members of this club as well as other clubs in the region. The event will be promoted to encourage the local community to come along and watch or even enter as a novice rider. We are really keen to increase our membership numbers and this would be the perfect opportunity to showcase what a brilliant facility we have.

This event showcases our facilities and will hopefully encourage members of the community to get involved, benefitting from both the social and physical aspects of the track.

Whilst we tend to appeal mostly to children aged approx 4-18, we actively encourage adults to come along too. The race day would include races for adults.

The club has rental bikes meaning that you do. It need to own your own bike to get involved. We attract and encourage members from a diverse background, adding to the inclusive feel at the club.

**Who will benefit from the project:** Young people, People with low income, Ethnic or minority groups, Others, please specify below

**If you have selected Others please specify:** Adults, those suffering with mental health issues looking to be more physically active or socialise.

**How many people from Burnham-on-Sea and Highbridge will directly benefit from your project:** Many of the existing members of the club as well as new prospective members.

**How will they benefit:** This race day will offer the opportunity for those that have not been to the club to come along and see what it's all about, should they then decide to join they will benefit from many of the points listed above (including physical and social).

The race day will provide an opportunity for the existing members to experience a race without having to travel, some of the children have not participated in a race before. How will you measure the success of your project? For example: footfall (how will you measure), positive press coverage (we may expect to see copies), delivered on time, on budget, increase in membership numbers, etc.: We hope to have an article in the local paper to promote the club and how the race day went. The project day will be delivered as per the requirements of British cycling. We hope to it only encourage more members but also more volunteers to support the club.



**Burnham-on-Sea  
& Highbridge**

**TOWN COUNCIL**

**When do you intend to start and finish your project? Please note: we will not be able to fund projects that have already started or completed before the application has been considered: 31/10/21**

**Item description:**

Catering - Purchase of drinks and snacks to sell at the event and generate further revenue for reinvestment into the club Cost: £250

Hire of portable toilet facilities. The club has one small toilet which would not be suitable for up to approx. 120 visitors Cost: £150

Raffle prizes Cost: £50

Medals and prizes for entrants Cost: £50

Commentator - professional race commentator for event £60

First aid - additional support required by British cycling £100

Grounds maintenance- the track is a large facility and very difficult to keep on top of with our basic equipment. Some professional support would be required for a number of days to improve the condition of the site Cost: £300

**Total project cost: £960**

**How much money are you requesting: £960**

**No other funding applied for**

**How do you intend to raise the remaining project cost required to complete the project? (proof of this funding will be required before a grant is paid):** Whilst not for this event specifically, the track requires upgrading, we have already managed to raise enough to replace the start gate (circa £5k) and have been steadily improving the material condition of the track at cost to ourselves. These items both contribute to being able to hold a successful and credible British Cycling event.

**Most recent approved accounts summary**

Opening balance: £11,045.93

Income: £19,272.37 (including £10k covid grant)

Expenditure: £7,434.83

Closing balance: £11,837.54

Date of accounts: 15/09/20