



Grant application summary

Name of organisation: Carnival Queen and Princess Competition - Highbridge & Burnham on Sea Carnival Limited

Category: Youth, Event

Amount of funding previously awarded since 2014: £0

Total number of applications: 0

Type of funding requested:

Total cost of project: £1,484

Amount requested: £1,484

Total number of residents estimated to benefit from the grant: Local people

IMPORTANT POINTS TO NOTE:

Highbridge and Burnham on Sea Carnival are set up as a Limited Business and our grants policy says that private organisations operating as a business cannot apply. However, the Constitution that the Carnival's aims are:

" To continue the tradition of Highbridge & Burnham-on-Sea Carnival each year on the date determined by the members on an annual basis for the object of raising monies and funds for the carnival and local charities in and around Highbridge, Burnham-on-Sea and Somerset. To finance, arrange and run the organisational committee to meet this annual commitment. To make available the facility to assist fund raising by local Charities and make a contribution to such deserving causes and any sufficient profit make during the year in excess of continuance development funds of the local carnival."

This application is for an event to be held on the 6th May 2022.

The Council would need to agree to provide a grant to a limited company based on the fact that it doesn't operate as a business which is determined by its Constitution and to note that the event falls outside of the Councils financial year.

Grant application detail

Type of organisation: Voluntary group

Please provide charity number, Company registration number or details if other:
Company Registration No - 08754673



**Burnham-on-Sea
& Highbridge**

TOWN COUNCIL

What is the current membership

Adults: 20

Children: 0

Please list any Burnham-on-Sea and Highbridge Town Councillors associated with your group: 0

What are the main activities of your organisation? Include what type of group you are e.g. residents group, youth group, etc. and explain what your organisation does and its aims:

Highbridge & Burnham on Sea Carnival Ltd is an organisation run solely to raise money for local charities. The Carnival Queen Competition is run not for profit but to raise the profile of Carnival. It is self-funding. Highbridge & Burnham on Sea Carnival Ltd have a Queen and 2 Princess every year at our Carnival. These are chosen in open competition by a panel of judges represented by local businesses and sponsors. The event is held in the spring of each year, at present in The Princess Theatre. The date for the **2022 event is the 6th May**. The Princess are in the age range 6-12, Queen 13 upwards, open to all living within 10 miles radius of the Town. Queen and Princess will appear at local events through year. They will ride in an open top classic car at Head of Procession on Carnival night.

Type of grant: Community Event

Please include: Why you need funding to support your community project?

Briefly describe the project or purpose for which you require a grant. How will it benefit the community or residents of Burnham and Highbridge? Is it for the benefit of your members, or the wider community? Is it aimed at a particular group within the community?:

A grant is required to cover the cost of the hire of the Princess Theatre, and all other costs as listed in Section 3 Project Costs.

The carnival Queen Competition is an annual event associated with the Carnival. You can't have a Carnival without a Queen. This is a huge tradition in the town. It starts to focus the community that carnival is approaching. It is very much aimed at children in the community and introduces them to a night out at a special event in a safe and controlled environment. As a committee we are always endeavouring to raise the profile of Carnival.

Who will benefit from the project? Young people, Unemployed people, Older people, People with disabilities, People with low income, Ethnic or minority groups, Others, please specify below

If you have selected Others please specify: The competition is open to all - if a contestant believes they are disadvantaged in any way the organisers will ensure that their needs are addressed.

How many people from Burnham-on-Sea and Highbridge will directly benefit from your project:

Anyone who enjoys Carnival, local charities and local businesses in the town.



Burnham-on-Sea & Highbridge

TOWN COUNCIL

How will they benefit: Audience participation is encouraged, a cabaret during the interval is put on by song and dance groups thus increasing youth profile to a wider audience within the town. We are always looking for a stand out act to add to the cabaret. The audience will have witnessed the choosing of the Queen/Princess and will feel pride when they see them at the Head of Procession. Entry to the event on the night for the general public is free.

How will you measure the success of your project? For example: footfall (how will you measure), positive press coverage (we may expect to see copies), delivered on time, on budget, increase in membership numbers, etc: With contestants living within 10 miles of the town, the event will be talked about in local schools, seen advertised on posters and on social media. The event will be covered by BurnhamonSea.com. Reminders will be posted in run up to the event and is well attended by parents/siblings/uncles/aunts/grandparents. The venue has been almost full for the event on the last 2 occasions. Committee members at the event encourage others to join the committee or to help out in the run up to Carnival.

When do you intend to start and finish your project? Please note: we will not be able to fund projects that have already started or completed before the application has been considered.: Start 01/01/2022. Finish 06/05/2022.

Item description: 1st prize for queen	Cost: £300
1st prizes for princesses	Cost: £200
Photos for each contestant (in 2019 there were 24 contestants at £5 each)	Cost £120
Hire of the Princess theatre	Cost: £594
Flowers/sashes/tiaras/diary	Cost: £95
Lighting and sound (provided by Silver Spur Productions)	Cost: £100
Additional prizes/social media advertising/sweets for princesses/bracelets for queens	Cost: £75
Total project cost:	£1,484
How much money are you requesting:	£1,484

Funding organisation: Highbridge Caravans

Decision: TBC

Amount applied for: £300

How do you intend to raise the remaining project cost required to complete the project? (proof of this funding will be required before a grant is paid): The event is largely funded by Highbridge and Burnham-on-Sea Carnival Ltd

Most recent approved accounts summary

Opening balance: £5,987
Income: £29,170



**Burnham-on-Sea
& Highbridge**

TOWN COUNCIL

Expenditure: £24,720
Closing balance: £10,437
Date of accounts: 31/08/2020