

# GEO-Sense Footfall Headline Report

## Burnham on Sea

## July 2021

### 84813

Total visits this period

footfall is  
**-8.82%**  
down based  
on last  
month

### 2736

Average visitors per day

### Overall footfall statistics



### Headlines

- The change in footfall compared to the previous month is a **-8.82%** increase
- The total number of visitors was **84813** of which **46584** (55%) have visited previously and **38229** (45%) were new
- The average number of visitors per day has increased by **11.85%** based on the year to date average
- Footfall for the year to date has increased by **100%** (466394) based on the same period last year
- The busiest zone during July was the **High Street / Regent Street Jct** with **59935** visitors, **70.67%** of the total venue visitors

### Busiest Days

- The busiest day this month was **Friday 9th** with **3254**, **4%** of the total of which **1613** (50%) were new visitors
- During this day the busiest time was between **12:00 and 13:00**
- Average Dwell for the day was **167** minutes

Intelli-Sense Analytics

powered by GEO-Sense

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