

Priorities for the Princess Theatre 2023

The Princess Theatre should:

- Be a centre for the creative arts in our towns.
- It should offer opportunities for our community to enjoy the performance / exhibition of creative arts.
- Be a community resource for a diverse range of creative groups in our towns to participate in their chosen field.
- Seek grant aid from external bodies such as the Arts Council to subsidise performances / events that augment the commercial offer of the Princess.
- Participate in the Somerset Council Art Strategy and work more closely with other local theatres/ art facilities.
- It is expected that in the long run, the Town Council will provide subsidies for the provision of the above facilities of between £50k and £75k per annum from the Town Council.
- As well as the financial cost, the number and diversity of attendees at; and participants in events will be key measures to understand the success of the facility.

The Town Council remains open-minded about how the objectives are fulfilled and by whom.