



Minutes of a meeting of the Towns Improvements Committee held on 11th September 2023 in the Council Chamber, The Old Courthouse, Jaycroft Road, Burnham-on-Sea at 7 pm

Present: Councillors J. Warren (Chairman), P. Clayton, M. Facey, G. Gudka, C. Searing, B. Vickers

In attendance: Four members of the public and E. Dutton (Deputy Town Clerk)

Public Participation:

A member of the public informed the Committee that the towns had not had a guide/leaflet with general information produced for over 5 years, the guide used to be produced on a yearly basis. If the Tourist Information isn't supplied information to hand out to visitors they will not survive. The Councillors asked if the Deputy Clerk could have a discussion with the Tourist Information Manager to find out their opinion and what would be needed for the guide and add to a Town Council agenda for discussion.

A second member of the public spoke regarding the dog poo bin sited in the alley by Westfield Cemetery. The resident felt the dog poo bin was sited too close to residential homes and was aware another poo bin in a residential area in Burnham was moved due to the same reason and would like to see the same action to be taken.

62.0.I23 Apologies for absence

Apologies were received from Councillors Morgan and Wynn.

63.0.I23 To receive any declarations of interest on items included on this agenda

There were no declarations of interests.

64.0.I23 To receive and approve the minutes of the TIMPS meeting held on 10th July 2023

The minutes of the previous meeting of the Towns Improvements Committee meeting held on 10th July 2023, were presented by the Chairman.

Resolved that the minutes be taken as read, confirmed and signed by the Chairman.



65.0.I23 Matters arising from previous minutes

There were no matters arising.

66.0.I23 To receive the Chairs report

The Chairman reported that the first Repair Café took place at the Waffle Hub in Burnham-on-Sea and was a roaring success and thanked everyone involved.

The Chairman was pleased to announce there was a record number of attendances at BOS Fest and gave congratulations to the team.

Councillor Vickers attended a meeting with a business owner in Highbridge, who had approached the Council about beautification ideas for Highbridge. The ideas have been passed on to the relevant departments

The Chair reported that the Ukrainian flag is getting shorter by the day and not showing the respect it is intended anymore felt it should be changed to a different flag from now on.

The Chairman has instructed the residents of Highbridge Moorland Estate to start their speed awareness petition and possible installation of speed humps.

67.0.I23 To receive report from the Town Rangers

Councillors commented that the report was helpful and it was confirmed the report would be provided on a regular basis. It was reiterated that the Town Rangers are valuable members of the staffing team

The report was noted.

68.0.I23 Estate management update report and to agree any expenditure

The items on the report were noted.

Resolved that a recommendation is made to the Town Council for £2,835.60 to be taken from the general reserves for the repairs to the water feature.

69.0.I23 To note the most recent committee income and expenditure report

An amended income and expenditure report was circulated at the meeting, copy attached.

The Deputy Clerk also informed the Committee the water fountain was now over budget due to the delay in the transfer of the accounts a number of repairs being undertaken.

70.0.I23 To note the most recent footfall and vacancies report

The vacancies report was noted.



The footfall report had not been provided with the agenda and is attached to the minutes.

71.0.I23 To consider quotations report for the installation and decoration of the towns Christmas trees

A lengthy discussion took place regarding the options.

Resolved that the Committee agreed to Quotation A for a 3 year contract at a cost of £7,145.98 + VAT for year one and £3,920 + Vat for years 2 and 3 to be taken to Town Council for approval, as the expenditure would exceed the allocated budget.

72.0.I23 To consider participating in marking the 80th anniversary of D-Day 80

Resolved that the Committee would participate in the D Day 80 and agreed to purchase a D-Day Beacon £549 + VAT to be allocated in next year's budget.

73.0.I23 To consider the Nornen street art proposal

Resolved that the Committee agreed to find a place for the artwork to be displayed. The Committee asked the Deputy Clerk to look into locations suggested, to see if they are suitable and report back to them.

74.0.I23 To consider residents request for re-siting of dog bin in St Johns Road – deferred from last meeting

Resolved that the bin will be moved. Councillors Clayton, Warren and Gudka will confirm to Officers where the bin is to be sited.

75.0.I23 To consider request for contribution to the Burnham-on-Sea Christmas lights switch-on event

Resolved that the Council contribute £3,786 from the events budget towards the Burnham-on-Sea Christmas lights switch-on event.

76.0.I23 To note the date of the next meeting, which is scheduled 13th November 2023 at 7pm

The date of the next meeting is the 13th November at 7pm.

77.0.I23 To resolve to exclude members of the press and public as publicity would prejudice the public interest by reason of the confidential nature of the business to be transacted Public Bodies (Admission to Meetings) Act 1960

All members of the public left the meeting at this juncture.

78.0.I23 Esplanade play area update

An update was given following a recent meeting with Somerset Council and a lengthy discussion took place. A further meeting is being arranged next month.

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Detailed Income & Expenditure by Budget Heading 31/07/2023

Month No: 4

Cost Centre Report

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent	Transfer to/from EMR
<u>400</u> <u>TIMPS</u>								
1400 Signal Box	0	0	40	40			0.0%	
TIMPS :- Income	0	0	40	40			0.0%	0
4385 Maintenance	12	337	2,000	1,663		1,663	16.8%	
4430 Benches	0	0	1,500	1,500		1,500	0.0%	
4435 Bus Shelter Cleaning	0	0	1,000	1,000		1,000	0.0%	
4440 Dog/Litter Bins	0	59	1,500	1,441		1,441	3.9%	
4445 Speed Indicator Devices	0	0	500	500		500	0.0%	
4450 Floral Decorations	0	0	3,000	3,000		3,000	0.0%	
4455 Christmas Lights	0	0	26,000	26,000		26,000	0.0%	
4460 Tourism	0	1,896	2,000	104		104	94.8%	
4465 Events Expenditure	238	3,020	10,000	6,980		6,980	30.2%	1,055
4470 Town Centre Cleaning	180	180	7,000	6,820		6,820	2.6%	
4475 Carnival Events Week	0	2,125	14,000	11,875		11,875	15.2%	
TIMPS :- Indirect Expenditure	430	7,616	68,500	60,884	0	60,884	11.1%	1,055
Net Income over Expenditure	(430)	(7,616)	(68,460)	(60,844)				
6000 plus Transfer from EMR	0	1,055						
Movement to/(from) Gen Reserve	(430)	(6,561)						
<u>410</u> <u>Town Rangers</u>								
4500 Tools & Equipment	(34)	57	3,000	2,943		2,943	1.9%	
4505 Vehicle Running Costs	248	542	1,600	1,058		1,058	33.9%	
4510 Vehicle Replacement	0	0	3,000	3,000		3,000	0.0%	
4515 Vehicle Insurance	0	320	600	280		280	53.3%	
Town Rangers :- Indirect Expenditure	214	920	8,200	7,280	0	7,280	11.2%	0
Net Expenditure	(214)	(920)	(8,200)	(7,280)				
Grand Totals:- Income	0	0	40	40			0.0%	
Expenditure	643	8,536	76,700	68,164	0	68,164	11.1%	
Net Income over Expenditure	(643)	(8,536)	(76,660)	(68,124)				
plus Transfer from EMR	0	1,055						
Movement to/(from) Gen Reserve	(643)	(7,481)						

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Detailed Income & Expenditure by Budget Heading 31/07/2023

Month No: 5

Cost Centre Report

	Actual Current Mth	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent	Transfer to/from EMR
<u>210 Other Assets</u>								
4360 Electricity Town Centre	7	33	300	267		267	11.1%	
4365 Highbridge Clock Elec	0	196	700	504		504	28.0%	
4415 Water Fountain	238	651	500	(151)		(151)	130.1%	
Other Assets :- Indirect Expenditure	<u>244</u>	<u>880</u>	<u>1,500</u>	<u>620</u>	<u>0</u>	<u>620</u>	<u>58.7%</u>	<u>0</u>
Net Expenditure	<u>(244)</u>	<u>(880)</u>	<u>(1,500)</u>	<u>(620)</u>				
Grand Totals:- Income	0	0	0	0			0.0%	
Expenditure	244	880	1,500	620	0	620	58.7%	
Net Income over Expenditure	<u>(244)</u>	<u>(880)</u>	<u>(1,500)</u>	<u>(620)</u>				
Movement to/(from) Gen Reserve	<u>(244)</u>	<u>(880)</u>						

Burnham On Sea

July 2023

89,450

Total visits this period

Footfall is
-2%
down
based on
last month

2,885

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **-2%** decrease
- The total number of visitors was **89,450** of which **65,873** (74%) have visited previously and **23,577** (26%) were new
- The average number of visitors per day has decrease by **0%** based on the year to date average
- Footfall for the year to date has increased by **4%** (21,861) based on the same period last year
- The busiest zone during July was the **High Street / Regent Street Jct** with **58,756** visitors, **66%** of the total venue visitors

Busiest Days

- The busiest day this month was **Wednesday 5th** with **3,780**, **4%** of the total of which **501** (13%) were new visitors
- During this day the busiest time was between **12:00 and 13:00**
- Average Dwell for the day was **217** minutes

GEO-Sense Footfall Headline Report

Burnham On Sea

August 2023

84,508

Total visits this period

Footfall is

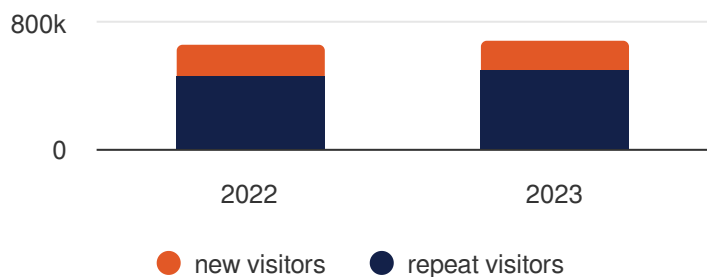
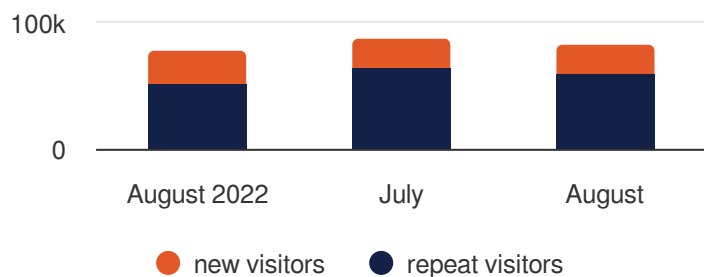
-6%

down
based on
last month

2,726

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **-6%** decrease
- The total number of visitors was **84,508** of which **60,142** (71%) have visited previously and **24,366** (29%) were new
- The average number of visitors per day has decrease by **-6%** based on the year to date average
- Footfall for the year to date has increased by **4%** (26,597) based on the same period last year
- The busiest zone during August was the **High Street / Regent Street Jct** with **53,011** visitors, **63%** of the total venue visitors

Busiest Days

- The busiest day this month was **Tuesday 29th** with **3,458**, **4%** of the total of which **1,159** (34%) were new visitors
- During this day the busiest time was between **12:00 and 13:00**
- Average Dwell for the day was **209** minutes

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